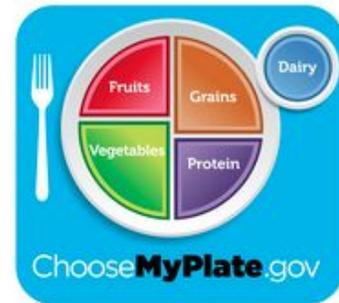


Stephanie Lennox

Healthy Eating Campaigns

While studying the other healthy eating campaigns out there (listed below), in relation to our App we want to create for SNAP, the most useful tools i can see us incorporating are MyPlate and other recipe sites.

ChooseMyPlate.gov provides practical information to individuals, health professionals, nutrition educators, and the food industry to help consumers build healthier diets with resources and tools for dietary assessment, nutrition education, and other user-friendly nutrition information. As Americans are experiencing epidemic rates of overweight and obesity, the online resources and tools can empower people to make healthier food choices for themselves, their families, and their children.



MyPlate illustrates the five food groups that are the building blocks for a healthy diet using a familiar image -- a place setting for a meal. Before you eat, think about what goes on your plate or in your cup or bowl.



I can see some sort of gamification of the MyPlate diagram to create healthy meals and reward for them as well. Because our assignment was more specific, it was difficult to find other assistance in this area already in existence, but gave me some good ideas as to how to incorporate in all aspects healthy life choices into our app, as well as food choice.

<http://www.healthyschoolscampaign.org/policy/food/>

Healthy Schools Campaign is the leading voice for people who care about our children, education, and our environment.

We teach and empower others to advocate for children to have fresh air, healthy food and physical activity to shape their lifelong learning and health.

As an independent, not-for-profit organization, we help facilitate collaboration between parents, teachers, administrators and policy makers. Our goal is to help prepare this diverse group of stakeholders to lead change at the school, district, state and national levels.

<http://www.letsmove.gov/>

Let's Move! is a comprehensive initiative, launched by the First Lady, dedicated to solving the problem of obesity within a generation, so that children born today will grow up healthier and able to pursue their dreams. Sure, this is an ambitious goal. But with your help, we can do it.

Combining comprehensive strategies with common sense, *Let's Move!* is about putting children on the path to a healthy future during their earliest months and years; giving parents helpful information and fostering environments that support healthy choices; providing healthier foods in our schools; ensuring that every family has access to healthy, affordable food; and, helping children become more physically active.

At the launch of the initiative, President Barack Obama signed a Presidential Memorandum creating the first-ever Task Force on Childhood Obesity to conduct a review of every single program and policy relating to child nutrition and physical activity and develop a national action plan to maximize federal resources and set concrete benchmarks toward the First Lady's national goal.

<http://www.choosemyplate.gov/>

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MyPlate illustrates the five food groups that are the building blocks for a healthy diet using a familiar image -- a place setting for a meal. Before you eat, think about what goes on your plate or in your cup or bowl.

<http://www.healthiereating.org/>

We use a combination of rights-based sustainable development programs, public education, campaigns, advocacy, and humanitarian assistance in disasters and conflicts.

We challenge the structural causes of the injustice of poverty, and work with allies and partners locally and globally.

<https://bestpractices.nokidhungry.org/snap/snap-no-kid-hungry-campaign-efforts>

Several No Kid Hungry campaigns have embarked on efforts to address SNAP participation in their states. Making SNAP more accessible to children can involve strategies ranging from helping families enroll in the program to increasing the number of families who have access to benefits. Whether the work is outreach in low-income communities or advocacy to state agencies and legislatures, No Kid Hungry campaigns are working hard to improve the participation of eligible families in their state.